

# BART CARRICK GUARANTEED RADIO SERVICE

Over 20 Years Experience

ON ALL MAKES



TELEPHONE  
GI Ibert 3-  
**4976**

Member  
RADIO MFRS. SERVICE  
Corner 19th & P St.

Large Selection of Popular & Classical Records  
PHILCO - R.C.A. VICTOR - ZENITH & ADMIRAL RADIOS  
TELEVISION SALES & SERVICE  
COMPLETE AUTO RADIO SERVICE  
*Parking Space Always Available*



# SIGNAL RADIO CO. GUARANTEED RADIO REPAIR SERVICE

ALL MAKES OF HOME RADIOS  
• Service Specialists on  
Radio Phonograph Combinations

Philco • Magnavox • R. C. A. Victor  
Zenith • Stromberg-Carlson  
General Electric • Packard-Bell  
Westinghouse • Admiral  
— Checkup In Your Home —

Phone **HI Icrest 5-6473**

Open Evenings 'Til 8 P.M. — City Wide Pick-Up & Delivery  
510-36TH ST., AT MCKINLEY BLVD.

### Radio Dealers—(Cont'd)

#### BENDIX RADIO AND TELEVISION

Brilliantly better Aviation Quality  
radios, radio-phonographs and tele-  
vision, priced to make them one of  
America's finest values and sold in  
this community ONLY by



"WHERE TO BUY IT"

DEALER

COAST RADIO COMPANY 900 J. GI Ibert 2-0424

BREUNER JOHN CO 604 K. GI Ibert 3-8061  
Bruner Frank P. 2768-19th. GI Ibert 3-4354  
BUSH ELECTRIC APPLIANCE CO  
3300-2d Av. HI Icrest 5-4011

CAHILL J.

FEDERAL RADIOS  
Household Appliances

Rt 1 - Box 160  
Florin Rd. HI Icrest 6-5029

#### CAPEHART PHONOGRAPH-RADIO INSTRUMENTS

Known everywhere as the world's  
finest instrument for musical  
reproduction.



"WHERE TO BUY IT"

DEALERS

BREUNER JOHN CO 604 K. GI Ibert 3-8061  
CARRICK BARTON N 1831 P. GI Ibert 3-4976  
FEY'S ARDEN TOWN RADIO & RECORDS  
Fair Oaks & Watt Av. IV nhoe 9-3931  
Liton J 1803 Del Paso Blvd. HI Icrest 9-9906  
MODERN FURNITURE CO  
Auburn Blvd. HI Icrest 9-3932  
SACRAMENTO ELECTRIC CO  
1931 J. GI Ibert 3-1533

#### CAPITAL RADIO SERV

2431 Del Paso Blvd. HI Icrest 9-8651  
(See Advertisement Page 277)

Carrick Barton N 1831 P. GI Ibert 3-4976  
(See Advertisement This Page)

COAST RADIO CO 900 J. GI Ibert 2-0424

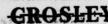
COLONIAL ELECTRONICS SERV  
4610 Stockton Blvd. HI Icrest 5-3801  
(See Advertisement Page 277)

COLONIAL HGTS RADIO SERVICE  
4001 Stockton Blvd. HI Icrest 7-3040

COLONIAL HOME APPLIANCES  
3836 Stockton Blvd. HI Icrest 6-4724

#### CROSLEY RADIO-PHONO COMBINATIONS

ENJOY ALL ADVANTAGES  
OF RADIO, PH and  
TELEVISION



Unsurpassed Radio Reception and Record  
Reproduction with FLOATING JEWEL TONE  
SYSTEM and MASTER TONE CONTROL  
SALES • SERVICE

"FOR INFORMATION CALL"

FERRIS RADIOS & APPLIANCES  
4419 Franklin Blvd. HI Icrest 5-6096

DePaul's Radio Serv  
3241 Folsom Blvd. HI Icrest 7-0034

Doyle's Radio Service  
2026 Alhambra Blvd. HI Icrest 5-2314

EASTERN THE 1114 J. GI Ibert 2-7641  
(Continued Next Page)

Telephone men in all parts of the Bell  
System have had long experience in  
working together. Tools, equipment,  
methods of tackling the job and the "lan-  
guage of the business" are the same  
north or south, east or west. This nation-  
wide unity of method and spirit means a  
telephone service of the utmost depend-  
ability.

### Radio Dealers—(Cont'd)

#### EMERSON RADIO

BETTER STYLE . . . TONE  
. . . PERFORMANCE . . .  
VALUE. Sold only through Au-  
thorized Emerson Radio Fran-  
chise Dealers.



Authorized Service — Genuine Emerson Parts

"FOR INFORMATION CALL"

DISTRIBUTOR

EMERSON RADIO OF CALIF 1345 Mission S F  
(Toll) Call "Operator" for. . . Market 1-6915

DEALERS

EASTERN THE 1114 J. GI Ibert 2-7641  
MARCHI MUSIC CO 1208 J. GI Ibert 2-9066

MARCUS AUTO SUPPLY CO  
12th & J. GI Ibert 3-7421

UNIVERSAL RADIO SALES & SERVICE  
1614 Broadway. GI Ibert 3-5690

Fava Radio 1430-16th. HU dsn 4-3140

FAVA RADIO & APPLIANCE  
318-6th Broderick. GI Ibert 2-8374  
1430-16th. HU dsn 4-3140  
(See Advertisement Page 277)

Ferris Radios & Appliances  
4419 Franklin Blvd. HI Icrest 5-6096

Fey's Arden Town Radio & Records  
Fair Oaks & Watt Av. IV nhoe 9-3931

#### GENERAL ELECTRIC RADIOS

"Natural color tone" radios — com-  
pact table models — magnificent  
consoles — 3-way portables — farm  
sets — radio-phonographs with the  
amazing 6-E Electronic Reproducer.



"WHERE TO BUY THEM"

SALES & SERVICE DEALERS

BREUNER JOHN CO 604 K. GI Ibert 3-8061

GOODYEAR SERVICE STORE  
1511 L. GI Ibert 2-1031

Lyon Darwin Howe Co 2901-35th. HI Icrest 6-4751

SACRAMENTO ELECTRIC CO  
1931 J. GI Ibert 3-1533

TALOFF ELECTRIC CO 621 J. GI Ibert 3-9435

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP  
1131 S. GI Ibert 3-9001

GOODYEAR SERVICE STORE 1511 L. GI Ibert 2-1031

HALE'S APPLIANCE STORE  
13th & K. GI Ibert 2-7871

Handy Andy Radio 708-57th. HI Icrest 7-1950  
(See Advertisement Page 277)

Harms Furniture & Appliance Co  
4300 Stockton Blvd. HI Icrest 5-4651

Henle's Speedy Radio Serv 1904-28th. HI Icrest 7-4654  
(See Advertisement Page 276)

#### HOFFMAN RADIOS

Designed for Beauty and Engi-  
neered for Perfect Sound Repro-  
duction, Precision craftsmanship  
and highest quality materials  
result in fine radio and radio-  
phonograph instruments.



"WHERE TO BUY THEM"

DISTRIBUTOR

KEMP E M CO 1115 R. GI Ibert 3-4668

DEALERS

BREUNER JOHN CO 604 K. GI Ibert 3-8061

COAST RADIO COMPANY 900 J. GI Ibert 2-0424

MARCHI MUSIC CO 1208 J. GI Ibert 2-9066

RADE'S RADIO & TELEVISION SERVICE  
2606 J. GI Ibert 2-3235

#### HOUSEHOLD FURNITURE CO

Alhambra & N. HI Icrest 5-5775  
JACOBS W M & CO 1112-21st. GI Ibert 3-3236  
Jerre & Co 1965 Fulton Av. IV nhoe 9-0446  
(Continued Next Page)

Enjoy the Guest Artists series on "The  
Telephone Hour"—N.B.C., Monday  
nights.

# RADIO-TELEVISION REPAIRS Drive-In Or Home Service

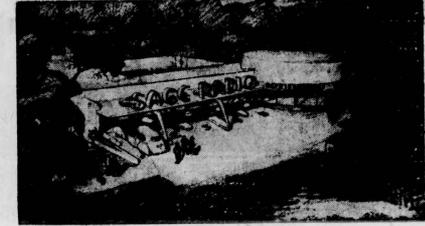
BY BONDED TECHNICIANS

MOTOROLA

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"The House That Service Built"

RADIOS  
ZENITH  
R. C. A.  
ADMIRAL  
EMERSON  
STROMBERG-CARLSON  
HOFFMAN

**SAGE RADIO**  
EYE STREET AT 15TH  
**HUDSON 4-0869**

APPLIANCES  
HOTPOINT  
ADMIRAL  
FREEZERS  
VACUUMS  
IRONERS

Our 18th Year in Sacramento  
*There Is No Substitute for Experience*

# SACRAMENTO ELECTRIC CO

RADIO & TELEVISION SALES & SERVICE

Authorized Dealer



General Electric  
Radios & Television

Zenith  
Radio & Television



Complete Repairs  
& Service  
On All Makes  
Repairs at  
Your Home  
Or Our Shop

RADIO  
TELEVISION  
SERVICE

**GILBERT 3-1533**

1931 Jay St. at 20th St.

PROMPT  
PICK-UP & DELIVERY  
ALL WORK GUARANTEED